

BBA -101(N)

Roll No. :

B.B.A. (First Semester)
EXAMINATION, Dec.-2015
(New Course)
Paper – First
BUSINESS ORGANIZATION

[Time: Three Hours]

[Maximum Marks: 70]

SECTION – A

(Short Answer Type Questions)

Note : Attempt all questions from this section. Each Question will carry 3 marks.

- Q.1. A) Identify various forms of business.
B) What are the essentials of partnership business?
C) Explain the characteristics of Profession.
D) What do you mean by organized retailing?
E) Define promotion of a company.
F) What do you mean by unlimited liability?
G) Is it necessary for each partner to contribute capital in partnership firm? Why or Why not?
H) What do you mean by online business?
I) What is a Cooperative term of business?
J) Who is a Director of a Company?

SECTION – B**Long Answer Type Question**

Note : Attempt any two questions from this section. Each Question will carry 10 marks.

- Q.2. Explain essential features of a Partnership firm. Discuss merits and limitations of Partnership.
- Q.3. Distinguish between
- A). Joint Stock Company and Partnership
 - B). Private Company and Public Company
- Q.4. What do you mean by 'Ideal Plant Location'? Explain the factors which effect the plant location?
- Q.5. Critically examine the standards employed to measure the size of a business unit. Differentiate between a Plant, a Firm and an Industry.

SECTION – C**Long Answer type question**

Note: Attempt any two questions from this section. Each Question will carry 10 marks.

- Q.6. Define Business Combinations. State the different types of Business Combinations.
- Q.7. Explain the nature and forms of Business Finance. State sources of raising Long term and short term Finance.

Q.8. Distinguish between capital Market and Money Market on following basis:

- (1) Participants
- (2) Instruments Traded
- (3) Duration of Securities Traded
- (4) Expected Returns
- (5) Safety

Q.9. What is the Stock exchange? Describe features of National Stock Exchange of India, Bombay Stock Exchange, and Over the Counter Exchange of India.